



reddot winner 2023



ceto<sup>®</sup>*ново*



Stuhl design:  
Justus Kolberg

**NEXT** GENERATION

**ORIGINAL**  
**STEIFENSAND**   
Vom Sitzen besessen.

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# OBSESSED WITH BEING BETTER

In today's world, if you sit down when you're working, you shouldn't just be sitting down. You should be sitting down in a comfortable and healthy way. You should be sitting down in a way that is individual to you – in a chair in the company style. You should have a chair that is tailored to you and is economical. So lots of requirements for those who sit in office chairs. And for those who buy them.

Managing directors Lothar Krocze and Alexander Härtel on the evolution of the ceto from Original Steifensand:

**Its ergonomic properties mean that the ceto product family is one of the most successful chair ranges Original Steifensand has to offer. What's 'new' about the ceto novo?**

**Lothar Krocze:** the ceto novo has a new mesh backrest that has been further developed, where it's possible to adjust the height of the backrest and the depth of the lumbar support using the same knob. We use the same technology for the upholstered backrest.

**Alexander Härtel:** the second new ceto novo development is the synchronous M8 mechanism. It supports the seat and back movement perfectly and is available with a seat tilt adjustment option. The ceto novo can also come with a flex function. This makes it possible for the seat to be rotated in a multidimensional way, allowing people to sit down dynamically.

**Lothar Krocze:** when further developing the model, it was particularly important to us to keep a winning feature in the ceto. The backrest can be set relatively far forward, which is an absolute win in terms of ergonomics for ceto and ceto novo.

**Alexander Härtel:** in the ceto novo, we have succeeded in combining the latest technology, ergonomics and a fresh design. It's the perfect companion for different areas of work – so it's unmistakably 'Original Steifensand'.



Alexander Härtel

Lothar Krocze



MODELL ceto **ново** CN25GH1L2



MODELL ceto **ново** CN95HQ1L4



MODELL ceto **ново** CN23IH1L2

# EXCELLENT SITTING

A fresh design and a distinctive back line set the ceto novo apart. The newly developed mechanics with a tried-and-tested ergonomics concept make the ceto novo the perfect companion for a demanding day in the office. Its different options allow it to be precisely adapted to users' needs.



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## ◀ The ceto novo takes you forward

With the ceto novo, the backrest follows the user's movements – especially when they move far forward. As a result, the backrest actively supports movement. The contact pressure is adjustable. This is how permanent pressure through the backrest can be comfortably adjusted to any weight.

# JUST THE WAY I WANT IT

My personal highlights:  
the backrest height can be adjusted at the push of a button. I can adjust the depth of the lumbar support by simply turning a knob.

## One knob, two functions ▶

Original Steifensand is setting new standards in design and functionality with the newly developed backrest for ceto novo. The height of the backrest and the depth of the lumbar support can be adjusted using a single knob.



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## ◀ New M8 mechanics

Even the basic version of the new M8 mechanism meets high ergonomic standards with the following features:

- 4-fold limitable backrest inclination, with lock in foremost position
- Backrest pressure adjustable to body weight of 45–120 kg
- Seat depth adjustment by 6 cm
- Optional: M8 SN mechanics with seat tilt adjustment

# JUST MY TYPE

Adjusting the angle of the seat allows it to be tilted forward slightly. This straightens the pelvis and spine and corrects my posture when sitting down. Just the support I need!

## Supports correct posture ▶

The ceto novo comes with the C seat (comfort seat) as standard. The ceto novo is also available with a membrane seat plate with honeycomb technology for a particularly soft sitting experience.

Each ceto novo can also come with a neck support.



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## ◀ **Multidimensional way of sitting with the M8 flex mechanism**

With the further development of the ceto, Original Steifensand has also further developed three-dimensional or 360° sitting. With the synchronous M8 flex mechanism, the dynamically mounted seat ensures dynamic sitting.

# FLEXIBLE LIKE ME

The flex mechanism makes 'moving sitting' a possibility. A completely new sitting experience – pelvic and back muscles stay in motion and are constantly trained.

## **Synchronous M8 flex mechanism** ▶

The flexibly mounted mechanism means the seat follows the body's movements. Active and thus dynamic sitting promotes a natural and healthy posture when sitting down, with constant training of the pelvic and back muscles.

If you don't want to use this feature, you can simply disable the rotation function using the small lever.



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## SEATS

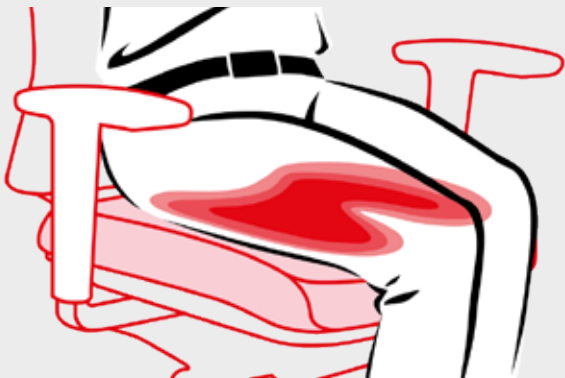
### The 'C seat' comfort seat

If you just want a comfortable seat, the tried-and-tested comfort seat is the best choice. Consisting of a closed plastic plate with a moulded foam element that is rounded at the front, the comfort seat offers a comfortable seat recess, keeping the user stable in their seated position.



### The 'M seat' membrane seat

A new type of membrane seat plate with honeycomb technology supports particularly comfortable sitting on all ceto novo models. Moulded foam elements in the sitting area ensure a particularly soft sitting experience. The special honeycomb technology allows pressure to be distributed precisely. This means the membrane seat best adapts to the user, gently keeping them in the correct sitting position. The unique underside seat shell ensures the best air circulation.



M seat membrane seat plate

## LUMBAR SUPPORT



### Lumbar support

The lumbar support can be adjusted in depth using a handwheel and ensures comfortable sitting.

## NECK SUPPORT



### Neck support

The standard neck support is available as an option for all models. The height can be adjusted and tilted forwards or backwards.

## STAR BASES, ARMRESTS, CASTORS AND GLIDERS

and other options like fabric for the mesh, upholstered backrest and seat upholstery for the ceto novo can be found in our current price list.





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You can find more information about our products at:

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